



PROMOTION RULES

GAGNANT À VIE

1. DEFINITIONS

1.1. *GAGNANT À VIE* Promotion (hereinafter the “Promotion”):

Promotion held pursuant to the *Sales promotion games By-law* (CQLR, c. S-13.1, r. 4).

1.2. LOTO-QUÉBEC:

The Société des loteries du Québec, the party responsible for organizing the Promotion.

2. ELIGIBILITY

Only individuals who are eighteen (18) or older can enter the Promotion, provided they have an active account on the Loto-Québec gaming website, lotoquebec.com, and their identity has been confirmed according to the applicable terms and conditions. In addition, they must not be self-excluded from any casino, gaming hall or lotoquebec.com, and must not be barred from casinos, gaming halls or lotoquebec.com.

3. DURATION OF THE PROMOTION

The Promotion will run from midnight on February 16, 2026, until 11:59 p.m. on March 15, 2026.

4. HOW TO ENTER

4.1. Qualified Promotion entrants will automatically receive five (5) entries for the draw described in section 5 below when they purchase one (1) *Gagnant à vie* ticket on lotoquebec.com or the Loto-Québec app while the Promotion is in effect. Qualified entrants will automatically receive ten (10) entries for the draw for every subsequent purchase of one (1) *Gagnant à vie* ticket while the Promotion is in effect.

4.2. There is no limit to the number of entries qualified entrants can earn while the Promotion is in effect.

5. DRAW AND PRIZE DESCRIPTION

5.1. The Promotion draw will be conducted electronically on March 17, 2026, from all the entries duly received, in accordance with these rules, using the Loto-Québec computer system at the Loto-Québec head office in Montréal. One (1) Promotion

winner will be drawn.

- 5.2. The draw will be conducted and supervised by authorized Loto-Québec representatives.

SHOULD THE SELECTED ENTRY BE VALID AND COMPLY WITH THESE RULES

- 5.3. Should the selected entry be valid and comply with these rules, the winner will receive one (1) prize of twenty-five thousand dollars (\$25,000). The cash prize will automatically be deposited in the winner's lotoquebec.com account approximately seventy-two (72) hours after the draw.

SHOULD A SELECTED ENTRY NOT BE VALID OR NOT COMPLY WITH THESE RULES

- 5.4. An entry will be voided if it is not valid or does not comply with these rules or if the qualified entrant whose entry is drawn fails to comply with the terms and conditions hereof. If applicable, a new entry will be drawn at random until a valid entry that complies with these rules is drawn, in which case the terms and conditions in section 5.3 will apply.

6. PRIZE FULFILLMENT

The winner, designated in accordance with section 5 hereof, will be contacted by email or phone by a Loto-Québec staff member, who will inform them that they have won a prize and that it will be deposited in their account on lotoquebec.com.

Loto-Québec reserves the right to require the winner to show or send in, among other things, a valid form of government-issued photo ID when they claim their prize. Once the winner's identity has been checked and confirmed, and their compliance with these rules has been attested, they will receive the prize, as described in section 5 hereof and in accordance with the terms and conditions set by Loto-Québec.

7. NAME, ADDRESS AND PHOTOGRAPH

All winners consent to Loto-Québec and its subsidiaries publishing their name, region and photograph if Loto-Québec deems it appropriate. In addition, entrants hereby acknowledge and accept that their name, pseudonym, region, photograph, any video in which they appear (compliant with Loto-Québec standards) and any other information they provide may be used by Loto-Québec and its subsidiaries for the draws provided herein and advertising or marketing purposes, in particular on the Internet (including on social media and the promotion and winners pages of lotoquebec.com). Winners may claim no rights to broadcasting, printed material or advertising in this regard.

8. OTHER RESTRICTIONS

- 8.1.** The prize must be accepted as is. It can be withdrawn for cash but cannot be exchanged or transferred.
- 8.2.** Loto-Québec reserves the right to cancel the Promotion, in whole or in part, or postpone it for any reason whatsoever, including cases of fortuitous events or force majeure. Loto-Québec may also amend these rules at any time, in which case the amended rules will be made available to the public.
- 8.3.** Loto-Québec declines all liability toward anyone should the Promotion be cancelled, postponed or amended, or any computer system fail or malfunction.
- 8.4.** Loto-Québec declines all liability toward anyone who did not receive one or more electronic entries or a chance to enter the Promotion.
- 8.5.** Loto-Québec declines all liability should any situation, incident or other occurrence prevent anyone from meeting Promotion entry deadlines or claiming their prize, if applicable.
- 8.6.** If an entrant fails to comply with these rules, makes a false statement, attempts to cheat, commits fraud, acts in collusion with a third party or conspires with such third party, their entry will automatically be voided, and they will be disqualified from further participation in any event related to the Promotion.
- 8.7.** No individual may be declared a winner nor claim their prize if, at the time of the draw, 1) they are self-excluded from a casino, gaming hall or lotoquebec.com, 2) they are barred from casinos, gaming halls or lotoquebec.com, or 3) they do not have an active lotoquebec.com account.

9. DISPUTES

Qualified entrants agree to abide by the rules herein and all other rules and conditions that apply to lotoquebec.com. Any disputes in connection with the Promotion and prize fulfillment process will be governed by these rules and the *Sales promotion games By-law* (CQLR, c S-13.1, r. 4).

10. RULE AVAILABILITY

This Promotion is subject to the detailed rules herein, which are available by phone at 1-866-611-5686 and on lotoquebec.com.