



PROMOTION RULES

Loteries Newsletter Subscribers' Birthdays

Loto-Québec is organizing a promotion that will run between January 1 and December 31, 2025, during which five (5) winners will be selected monthly to win an assortment of scratch tickets. The draw will be conducted among *Loteries* newsletter subscribers whose birthday was during the month preceding the draw date.

1. DEFINITIONS

1.1. *Loteries Newsletter Subscribers' Birthdays* Promotion (hereinafter the “**Promotion**”): Promotion held under the *Sales promotion games By-law* (CQLR c. S-13.1, r. 4).

1.2. Loto-Québec:

The Société des loteries du Québec, the party responsible for organizing the Promotion.

2. ELIGIBILITY

Only *Loteries* newsletter subscribers aged eighteen (18) years or older and residing in Québec are eligible to enter the Promotion free of charge. A piece of ID will be required to confirm the identity and eligibility of the winners. The first and last names and birthday shown on the ID used to verify the person's identity must match exactly those used by the subscriber when they first subscribed to the *Loteries* newsletter or when they last updated their profile. Employees of Loto-Québec and its subsidiaries are not eligible for the Promotion.

3. HOW TO ENTER

3.1. To be eligible for the Promotion, subscribers must fill in the “day” and “month” fields of their birthday in the *Loteries* newsletter subscription form, available in the Loteries section of lotoquebec.com. Subscribers who have not filled in these fields upon subscribing to the *Loteries* newsletter may do so by logging in to their profile using the link included in their *Loteries* newsletter welcome email.

3.2. Eligible *Loteries* newsletter subscribers must fill in all the fields in the Promotion registration form to register for the Promotion and receive an entry for the draw conducted during the month following their birthday. Subscribers will find the link to this form in the email they will receive on their birthday. They have until the day before the draw to fill in the form and be eligible for the draw. Monthly draw dates are specified in Appendix 1 hereof.

4. DURATION OF THE PROMOTION

The Promotion will run monthly between January 1 and December 31, 2025.

5. DRAW AND PRIZE DESCRIPTION

- 5.1. The five (5) monthly Promotion winners will be selected by random electronic draw, using Loto-Québec's computer system, from all eligible *Lotteries* newsletter subscribers, in accordance with these rules. The draw will be conducted at the beginning of each month at the corporation's head office in Montréal at 8 a.m. on the dates specified in Appendix 1.
- 5.2. For every draw, each of the five (5) prizes awarded consists of an assortment of scratch tickets worth sixty dollars (\$60).
- 5.3. A Loto-Québec staff member will contact the winners by phone at the number provided in the Promotion entry form to confirm their prize. Winners must confirm that they accept the prize and provide a piece of ID within forty-eight (48) hours of the phone call. Should a winner not confirm acceptance of their prize within the expected time, not meet the terms and conditions set out herein, or not send the required information within forty-eight (48) hours of being reached, they will not be entitled to their prize. A new entry will then be drawn until a valid entry that complies with these rules is drawn and the person meets all the conditions set out herein, in which case the terms and conditions above will apply.
- 5.4. The prize must be accepted as is and cannot be redeemed for cash, exchanged or transferred.

6. WINNER'S REVEAL

All winners authorize Loto-Québec and its subsidiaries, when Loto-Québec deems it necessary, to publish their name, region and photograph. In addition, entrants hereby acknowledge and accept that their name, pseudonym, region, photograph, video in which they appear (compliant with Loto-Québec standards) and any other information they provide may be used by Loto-Québec and its subsidiaries for the purposes of both the draws provided herein and advertising or promotional initiatives, in particular on the Internet (including on social media and the promotional and winners pages on lotoquebec.com) and in email correspondence. Winners may claim no rights to broadcasting, printed material or advertising in this regard.

7. OTHER RESTRICTIONS

- 7.1. Entrants must be Québec residents.
- 7.2. Loto-Québec reserves the right to cancel the Promotion, in whole or in part, or postpone it for any reason whatsoever or in cases of fortuitous events or *force majeure*. Loto-Québec may also amend these rules at any time, in which case the amended rules will be made available to the public.
- 7.3. The draw results will be determined by Loto-Québec in accordance with these rules and data from its computer system. Loto-Québec declines all liability toward anyone should the Promotion be cancelled, postponed or amended or in case of a computer system failure or malfunction.

- 7.4. Loto-Québec reserves the right to substitute the above prize for another one of equivalent value.
- 7.5. Loto-Québec may not be held liable for any incident or event preventing any person from meeting the conditions and deadlines provided herein from subscribing to the *Lotteries* newsletter or claiming their prize.
- 7.6. Limit of one (1) entry per eligible subscriber for the duration of the Promotion.
- 7.7. The Promotion cannot be combined with any other promotion.
- 7.8. Should an entrant fail to comply with these rules, make a false statement, attempt to cheat, commit fraud, act in collusion with a third party or conspire with such third party, their entry will automatically be void, and they will be disqualified from further participation in any event related to the Promotion.

8. DISPUTES

Any dispute related to Promotion management and prize fulfillment will be settled according to these rules and the *Sales promotion games By-law* (CQLR, c. S-13.1, r. 4). Any legal action must be brought before a court in the judicial district of Montréal, to the exclusion of any other district.

APPENDIX 1

Lotteries Newsletter Subscribers' Birthdays Promotion

Draw for Birthdays in	Entry Period	Draw Date
January 2025	From January 1 to 31, 2025	February 6, 2025
February 2025	From February 1 to 28, 2025	March 6, 2025
March 2025	From March 1 to 31, 2025	April 4, 2025
April 2025	From April 1 to 30, 2025	May 6, 2025
May 2025	From May 1 to 31, 2025	June 5, 2025
June 2025	From June 1 to 30, 2025	July 4, 2025
July 2025	From July 1 to 31, 2025	August 6, 2025
August 2025	From August 1 to 31, 2025	September 4, 2025
September 2025	From September 1 to 30, 2025	October 6, 2025
October 2025	From October 1 to 31, 2025	November 6, 2025
November 2025	From November 1 to 30, 2025	December 4, 2025
December 2025	From December 1 to 31, 2025	January 6, 2026