

PROMOTION RULES
Célébration – Extra Entries
October 23, 2017, to January 9, 2018

1. DEFINITIONS

1.1. *Célébration – Extra Entries Promotion* (hereafter referred to as the “**Promotion**”):

Promotion held per the Sales promotion games By-law (CQLR, c. S – 13.1, r. 4).

1.2. LOTO-QUÉBEC:

Société des loteries du Québec (Loto-Québec), on behalf of the Société des casinos du Québec inc. (SCQ) (Casino de Montréal, Casino de Charlevoix, Casino du Lac-Leamy and Casino de Mont-Tremblant), and the Société des établissements de jeux du Québec inc. (SEJQ) (Trois-Rivières and Québec City gaming halls) and 110 kiosks (in shopping malls), the organization responsible for the Promotion.

2. ELIGIBILITY

Only persons 18 years or older may participate in the Promotion.

To register for the Promotion, eligible persons must hold a legitimate Célébration 2018, edition number 20-7002, lottery scratch ticket bearing a valid Internet code (hereafter referred to as the “Ticket”).

3. DURATION

The Promotion will run from 9 a.m. (EDT) on October 23, 2017, to 9 p.m. (EST) on January 4, 2018, and the draw will be conducted at around 8 p.m. (EST) on January 9, 2018.

4. HOW TO PARTICIPATE

REGISTRATION IN LOTO-QUÉBEC’S GAMING ESTABLISHMENTS

4.1. Eligible persons may participate in the Promotion free of charge provided that they:

- Are legitimate holders of a valid Célébration 2018 scratch ticket, which will put on the market around November 6, 2017, (hereafter referred to as the “**Ticket**”)
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- Have duly filled out all fields on the back of the 3 *Extra Entries with your detachable coupon* portion of the Ticket (hereafter referred to as the **Entry Coupon**) and have placed the Entry Coupon in the designated box in one of Loto-Québec's 4 casinos, 2 gaming halls or 110 kiosks (in shopping malls) by 9 p.m. (EST) on January 4, 2018.
- 4.2. Eligible persons may purchase a Ticket at an authorized Loto-Québec retailer. Promotions offering Tickets as prizes may also be held in any participating establishment.
- 4.3. Any Entry Coupon that is not duly filled out and submitted by 9 p.m. (EST) on January 4, 2018, will be deemed null and void and will not entitle the holder to participate in the Promotion. The same holds true for any registration that contains mistakes or is incomplete, fraudulent or otherwise violates the rules herein.
- 4.4. Entry Coupons that have been modified, damaged, or that are illegible or incomplete, or that contain a mistake of any kind whatsoever will be deemed invalid. Only original Entry Coupons will be deemed valid for Promotion purposes. Copies will not be accepted.

ONLINE REGISTRATION

- 4.5. Eligible persons must go to promocelebration.com and fill out the registration form. Required fields include first and last name, complete address, telephone number with area code and the 15-digit Internet code indicated on a Ticket. Once eligible persons click Submit, a page with a confirmation number will be displayed to confirm registration. Eligible persons must register by 9 p.m. (EST) on January 4, 2018.
- 4.6. The Internet code will be valid for only one entry. Only one person is allowed per registration.
- 4.7. Only Internet registrations will be accepted. Loto-Québec will not accept registrations by telephone or by mail.
- 4.8. Entry forms that have been modified, are incomplete, or that contain any other mistake of any kind whatsoever, or violate any provision of the rules herein will be deemed invalid.
- 4.9. Eligible persons must be able to present their participating Ticket bearing a valid Internet code in order to receive a prize.
- 4.10. Only Québec residents may register and participate in the Internet draw.
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5. DRAW DETAILS AND PRIZE DESCRIPTION

REGISTRATION IN LOTO-QUÉBEC'S GAMING ESTABLISHMENTS

- 5.1.** The draw to randomly select three (3) EXTRA ENTRIES FOR THE TV DRAW among the coupons placed in designated boxes in Loto-Québec's 4 casinos, 2 gaming halls and 110 kiosks will be conducted live by the emcee in the Casino de Montréal's promotional area at around 8 p.m. (EST) on January 9, 2018.
- 5.2.** The draw will be performed by the employee responsible for Loto-Québec's draws, under the supervision of an external auditor.
- 5.3.** The draw will be made from all Entry Coupons that were placed in designated boxes installed at Loto-Québec's four casinos, two gaming halls and 110 kiosks before the deadline and in accordance with the rules herein.
- 5.4.** The first and last names of participants whose Entry Coupon was selected will be revealed by the draw officer and simultaneously announced over the microphone by the emcee.

ONLINE REGISTRATION

- 5.5.** The draw to randomly select two (2) EXTRA ENTRIES FOR THE TV DRAW from online registrations will be performed by Loto-Québec's computer system from all entries duly filled out and registered in accordance with the rules herein. The random draw to select the winners will be conducted at Loto-Québec's draw room in Montréal at around 8 p.m. (EST) on January 9, 2018.

IN THE EVENT THAT THE PERSON WHOSE FIRST AND LAST NAME IS ANNOUNCED OVER THE MICROPHONE IS PRESENT AT THE CASINO:

- 5.6.** Persons whose first and last name is announced and who are present at the Casino de Montréal will be invited to report to the promotional area.
- 5.7.** Persons whose first and last name is announced and who are present at the Casino at the time of the draw will be asked to show proof of ID when they report to the promotional area.

IN THE EVENT THAT THE PERSON WHOSE FIRST AND LAST NAME IS ANNOUNCED OVER THE MICROPHONE DOES NOT REPORT TO THE PROMOTIONAL AREA IN THE MINUTES FOLLOWING THE ANNOUNCEMENT, AND FOR ONLINE REGISTRATIONS:

- 5.8** A Customer Services employee will telephone the person whose Entry Coupon was selected in order to ask for proof of ID.
 - 5.9** Selected persons who cannot be contacted within 48 hours of the draw could be entitled to the minimum \$10,000 prize, provided that they comply with the terms for claiming a prize.
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- 5.10** In the event that persons reached by telephone cannot meet the terms for claiming a prize, they will not be entitled to the prize.
- 5.11** In addition to providing proof of ID at the time of prize claim, persons must have in hand the *Extra Entries for the TV Draw* portion of the ticket or the 22-7003 portion of their Ticket and fill out a prize claim form.
- 5.12** In the event that the person does not have the 22-7003 portion of their Ticket at the time of prize claim, they may still be entitled to participate in the Célébration dream weekend or, as appropriate, the \$10,000 prize if they make their claim after the deadline, but according to the terms for claiming a prize.

6. PRIZE DESCRIPTION

Each prize consists in a Célébration 2018 dream weekend from January 11 to 15, 2018. In addition to the cash prize to be won during the televised draw, this dream weekend includes:

- Transportation in a limousine
- A four-night stay in a five-star hotel
- All meals, including drinks and service
- Activities and many surprises

7. HOW TO CLAIM A PRIZE

To be entitled to participate in the Sunday, January 14, 2018, televised draw, persons eligible for the Extra Entries for the TV Draw promotion must comply with the terms indicated in Section 5 of the rules herein. The following prizes will be awarded during televised draws: 1 \$1 million prize, 2 \$100,000 prizes, 3 \$50,000 prizes, 6 \$25,000 prizes or a minimum of \$10,000. Prizes will be awarded as a cheque.

8. FIRST AND LAST NAME, REGION AND PHOTOGRAPH

The first and last name, region and photograph of each winner, as well as any other information provided, may be used by Loto-Québec and its subsidiaries not only for the draws stipulated in the rules herein, but also for advertising purposes, including on the Internet and social media, and in various magazines distributed to its customers. Winners must waive all rights to broadcasting, printed material and advertising or any compensation of any kind whatsoever related to the draw.

9. OTHER RESTRICTIONS AND CONDITIONS

- 9.1** Prizes must be accepted “as is” and may not be transferred or exchanged. Loto-Québec reserves the right to replace a prize with another of equal value.
- 9.2** Loto-Québec reserves the right to cancel or delay the Promotion, in whole or in part, without notice and for any reason whatsoever or due to an act of God or force majeure. Loto-Québec may also amend the rules herein at any time, in which case revised rules will be made available to the public.
- 9.3** Loto-Québec declines all responsibility should the Promotion be delayed, cancelled or amended.
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- 9.4 Loto-Québec declines all responsibility in the event of the loss or theft of any Ticket or Entry Coupon, or any other situation, incident or event that may prevent a person from meeting participation deadlines or claiming a prize within prescribed deadlines.
- 9.5 In the event that a participant violates the rules herein, makes a false statement, attempts to cheat, commits fraud, acts in collusion or conspires with a third party, their eligibility for the Promotion will be automatically cancelled and they will be inadmissible for any other event related to the Promotion.

10. DISPUTES

Any dispute relating to this Promotion, whether regarding conduct and/or award of any prizes, will be settled according to the rules herein and the Sales promotion games By-law (R.S.Q., c. S – 13.1, r. 4).

11. AVAILABILITY OF RULES

The Promotion is subject to the rules herein, which are available at the customer service desk at the Casino de Montréal, Casino de Charlevoix, Casino du Lac-Leamy and Casino de Mont-Tremblant or by calling 1-800-665-2274; at Customer Experience desks at the Québec City and Trois-Rivières gaming halls or by calling 1-877-700-5836; at Loto-Québec customer service desks or by calling 1-866-611-5686; or at Loto-Québec kiosks.

Appendix 1
Opening hours – Loto-Québec Casinos, Gaming Halls and Kiosks

Establishment	Opening hours
Casino de Montréal	7 days a week, 24 hours a day
Casino de Charlevoix	<p>October 10, 2017, to March 31, 2018 Monday to Thursday: 11 a.m. to 11 p.m. Friday: 11 a.m. to 3 a.m. Saturday: 9 a.m. to 3 a.m. Sunday: 9 a.m. to 11 p.m.</p> <p>Except: December 24 to 28, 2017: 9 a.m. to 1 a.m. December 29, 2017, to January 1, 2018: 9 a.m. to 3 a.m. January 2 to 4, 2018: 10 a.m. to 12 a.m.</p>
Casino du Lac-Leamy	7 days a week, 24 hours a day
Casino de Mont-Tremblant	<p>October 16 to December 24, 2017 Monday to Wednesday: closed Thursday: 12 p.m. to 12 a.m. Friday: 12 p.m. to 3 a.m. Saturday: 11 a.m. to 3 a.m. Sunday: 11 a.m. to 12 a.m.</p> <p>December 25, 2017, to January 7, 2018 Monday to Thursday: 12 p.m. to 12 a.m. Friday: 12 p.m. to 3 a.m. Saturday: 11 a.m. to 3 a.m. Sunday: 11 a.m. to 12 a.m.</p> <p>Except: December 31, 2017: 11 a.m. to 3 a.m.</p>
Québec City gaming hall	7 days a week, 8:30 a.m. to 3 a.m.
Trois-Rivières gaming hall	7 days a week, 8:30 a.m. to 3 a.m.
Kiosks	According to shopping mall opening hours