

PROMOTION RULES

Live like a Gagnant à vie winner

1. DEFINITIONS

1.1 *Live like a Gagnant à vie winner* (hereinafter referred to as the “Promotion”):

Promotion held per the Sales promotion games By-law (CQLR, c. S – 13.1, r. 4).

1.2 **Loto-Québec:**

The Société des loteries du Québec, responsible for organizing the Promotion.

2. ELIGIBILITY

Only individuals who are eighteen (18) years of age or older can enter the Promotion, provided they have an Espacejeux account on lotoquebec.com and confirmed their identity according to applicable terms, are residents of Québec and not registered in a self-exclusion program operated by Loto-Québec through its online gaming site, gaming halls or casinos.

3. DURATION OF THE PROMOTION

The Promotion will be held from 9 a.m. on August 3, 2020, to 11:59:59 p.m. on August 23, 2020.

4. HOW TO ENTER

4.1 To take part in the Promotion, eligible individuals must first register by entering promo code¹ GAV4637 where indicated in their Espacejeux account during the Promotion period. Each eligible individual can only enter the promo code once (1) during the entire Promotion period.

4.2 Once duly registered in accordance with Section 4.1, eligible entrants will automatically receive **one (1) entry** for the draw described in Section 5 of the rules herein for each Gagnant à vie or Gagnant à vie Édition 50 ans scratch ticket purchased online at lotoquebec.com using real money during the Promotion period. The cost of one play is four dollars (\$4).

4.3 Eligible entrants can receive an unlimited number of entries during the Promotion period.

5. DRAW AND PRIZE DESCRIPTION

¹To enter the promo code, click My Espacejeux, located in the upper right-hand corner of the screen, then My Promotions in the menu on the right.

- 5.1** The Promotion's random electronic draw will be conducted on August 24, 2020, at Loto-Québec's head office in Montréal using its computer system in order to determine one (1) Promotion winner.
- 5.2** The draw among all entries duly registered in accordance with the rules herein will be conducted and supervised by authorized Loto-Québec representatives.

IN THE EVENT THAT THE ENTRY DRAWN IS DEEMED VALID AND COMPLIANT:

- 5.3** In the event that the entry drawn is deemed valid and compliant with the rules herein, the winner will receive four thousand dollars (\$4,000) paid by cheque in one thousand dollar (\$1,000) increments for four weeks.

IN THE EVENT THAT THE ENTRY DRAWN IS DEEMED INVALID OR NON-COMPLIANT:

- 5.4** Should the entry drawn be deemed invalid or non-compliant with the rules herein or the individual whose entry is drawn does not comply with the terms indicated in the rules herein, another entry will be drawn at random. Such draws will take place until an entry is found to be valid and compliant, in which case the terms described in Section **5.3 IN THE EVENT THAT THE ENTRY DRAWN IS DEEMED VALID AND COMPLIANT** above will apply.

6. PRIZE REMITTANCE

A Loto-Québec staff member will email or phone the winner designated in accordance with Section 5 herein to confirm the win and provide details and terms for claiming the prize. The winner will have forty-eight (48) hours to confirm acceptance of the prize awarded, failing which they will not be entitled to the prize or any compensation whatsoever.

Loto-Québec can require the winner to show a valid form of government-issued photo ID before remitting the prize. Once the winner's identity has been checked and confirmed and they have complied with the rules herein, the prize described in Section 5 of the rules herein will be awarded according to the terms determined by Loto-Québec.

7. NAME, ADDRESS AND PHOTOGRAPH

The winner's name, address, photograph and video, and any other information voluntarily provided, can be used by Loto-Québec and its subsidiaries not only for the draws described in the rules herein, but also for advertising purposes, particularly on the Internet (including social media). The winner must waive all rights to compensation related to broadcasting, printed material and advertising.

8. OTHER RESTRICTIONS

- 8.1** Loto-Québec reserves the right to replace a prize, in whole or in part, with another of equal value.
- 8.2** Loto-Québec reserves the right to cancel or delay the Promotion, in whole or in part, for any reason whatsoever or due to an act of God or force majeure. Loto-Québec can also

amend these rules at any time, in which case the amended rules will be made available to the public.

- 8.3** Loto-Québec declines all liability towards anyone should the Promotion be cancelled, delayed or modified, or in the event of a computer system failure or malfunction.
- 8.4** Loto-Québec declines all responsibility towards anyone who did not receive one or more electronic entries or a chance to enter the Promotion.
- 8.5** Loto-Québec declines all responsibility in the event of any situation, incident or any other occurrence that prevents anyone from meeting deadlines or confirming acceptance of a prize within prescribed deadlines.
- 8.6** A winner who is registered in a self-exclusion program operated by Loto-Québec through its casinos, gaming halls or lotoquebec.com at the time a prize is claimed will not be entitled to receive said prize.
- 8.7** In the event that an entrant violates the rules herein, makes a false statement, attempts to cheat, commits fraud, acts in collusion or conspires with a third party, their entry will automatically be cancelled and they will be ineligible for any other event related to the Promotion.

9. DISPUTES

Eligible entrants agree to comply with the rules herein as well as all other applicable rules and conditions indicated on lotoquebec.com. Any dispute relating to this Promotion, whether regarding conduct and/or award of any prizes, will be settled according to the rules herein and the Sales promotion games By-law (CQLR, c. S – 13.1, r. 4).

10. AVAILABILITY OF RULES

This Promotion is subject to the detailed rules herein, which are available upon request by calling 1-877-999-5389 or at lotoquebec.com.